



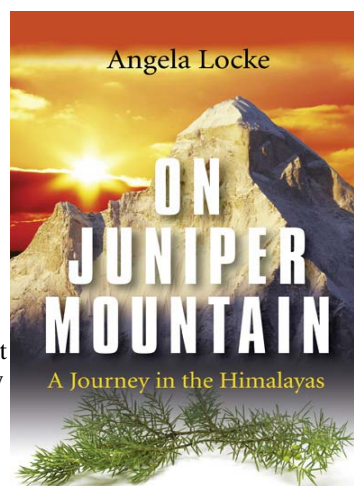
# On Juniper Mountain

*A Journey in the Himalayas*

Angela Locke

May 2010

Angela Locke travelled to Nepal in the early 90's to research a new book, and found herself on a journey of discovery which would change her life. Meeting a Tibetan monk in the supermarket before she left, he told her that 'the book is not important, but the journey is important.' She would find herself returning to Nepal, becoming immersed in the life of the country, and experiencing a deep spiritual awakening. Her experiences would lead to the founding of the charity Juniper Trust which now works in Education and Health with the poorest communities all over the world. The Foreword is by Sir Chris Bonington CBE, patron of the Juniper Trust.



ISBN: 978-1-84694-301-0  
Category: Biography/Buddhism  
Price: \$24.95 £11.99  
Format: Pb  
Size: 216/140 mm  
Extent: 240pp

## Author

• Angela Locke is an author, poet and journalist living in the English Lake District. She is a fiction/non-fiction writer with five published books. Her books are widely translated across the world.

## Previous Titles

- *Search Dog* (Souvenir Press 1987) 0 285 62814 3 222pp
- *Sam & Co* (Souvenir Press 1989) 0 285 62936 0 207pp £12.95
- *Dreams of the Blue Poppy* (Robert Hale Ltd 2007) 978-0-7090-8282 224pp £18.99

## Competing Titles

- *A Glimpse of Eternal Snows*, Jane Wilson-Howarth, (2008), 978-1921259265, £9.99
- *The Snow Leopard*, Peter Mathiesson, (1998), 978-0099771111, £8.99
- *Himalaya*, Michael Palin, (2005), 978-0753819906, £8.99

## Marketing

- Articles already appearing in magazines and more targeted.
- Internet marketing on various websites.
- Planning events, festivals, talks and lectures.
- Radio and TV interviews planned as author is already a regular.
- Author has own website.

## Sales Handles

- Travel in the Himalayas, a spiritual journey, an anti-heroine often in the wrong place at the wrong time . . . .
- The Himalayas, Nepal in a period of change, and the Tibetan community-in-exile are all of worldwide interest.
- A portion of royalties will go to charities.

## Audience

• Lovers of the outdoors, lovers of Nepal, Tibet, climbers, walkers, those about to embark on a journey to the East, lovers of travel literature, those interested in a spiritual journey, Buddhism etc

## Reviews

*This is a book about an inner journey, not an adventure in a conventional sense, but a journey of discovery nonetheless...told against a background of the sublime beauty of the Himalayas and of the gentle people who inhabit the foothills of Nepal. Sir Chris Bonington CBE, one of the world's leading mountaineers*

*With disarming honesty, Angela Locke has captured the rollercoaster of emotions that is a first visit to Nepal...the fears and fascination; for her the beginning of a journey of enlightenment, and a new mission. Stephen Goodwin, Editor: The Alpine Journal*

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